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"Twisted" Offers Eye-Catching Package, Tasty Wines

Napa, Calif.— The new lineup from Twisted offers wine consumers a refreshing twist on the ordinary. Tossing out old stuffy wine rules, Twisted delivers tasty, palate-tickling wines in a playful 1.5L bottle with names like Twisted Lot (merlot), Twisted Zin (old vine zinfandel), Twisted PiG (pinot grigio) and Twisted Chard (new vine chardonnay).

Twisted's new releases are all 2005 vintage and are available nationally with a full line of POS and racks for compelling in-store promotions.

"Twisted is a wine that has it all," says Chris Indelicato, founder of Twisted Wines. "The package stands out on the shelf, the wines over-deliver sip after sip and the message is irreverent and inclusive. Everything about Twisted answers consumer demand for delicious, approachable, affordable wines."

Twisted is distributed by DFV Wines. For more information, visit www.twistedwine.com. Put Twisted on your tongue!

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